



Annual Business Meeting
January 13, 2016

Muskellunge

© **Welcome**

WI **And**

Announcements

Since '53



Fun Facts - Membership

2015: 124 -> 28 singles; 33 families; 35 juniors

2014: 109 -> 27 singles; 23 couples; 4 families; 32 juniors

Membership Dues remain the same for 2016

Single for \$35 and Family for \$40

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2016: ??? -> Bring a friend and watch us grow!

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Fun Facts – MCW Logo'd Apparel



New Member Hat Choices



Since

MCW Apparel Fun Facts (Mostly pre-orders)

- Since 2012: 337 MCW apparel items ordered!
- 135 2012 Okauchee Stocking Tshirts – Great sale price!
- 13 orders placed with Queensboro in past 5 months!
 - approx. 200 items ordered - \$1938.74!
- Hats
 - Currently 11 different hat / logo combos (\$10 or \$15)
 - 3 new-member hat styles
- 23 rain jackets
- 55 Tshirts – 30 SS and 25 LS in 13 different colors
- 11 3-Season jackets
- 6 polo shirts

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Fun Facts – Newsletter Stats

MCW Release


MCW Newsletter
February 5, 2015
Volume 63, Issue 1

President's Message
Is this the busiest time of year for the MCW? Based on all the phone calls, texts, and emails I am receiving I would say YES! After all we just finished elections, the budget, and scheduling speakers. 20 attendees at the January business meeting! It says a lot about the commitment and excitement in this club. This month, we have a member meeting with a world class speaker and also the Milwaukee Muskie Expo. Next month is our Annual MCW Awards Banquet. April is the 3rd Gander Mountain Brat Fry and the monthly member meeting. Meanwhile we are planning for the Spring League on Thursday evenings beginning in May and the May member meeting. June has the Spring Outing and the back half of the league. Oh yes, we are looking into stocking possibilities for 2015 too. Did you get all that? Well inside you will find references and

articles to all of the above and an inside look at one of the quiet successes of the MCW Annual Awards Banquet. The banquet is Sunday, March 8, 2015 at Country Springs Hotel and Conference Center; the same location and same schedule as last year. Hope to see you there. It appears that the fish we stocked in Okauchee Lake in November of 2012 are starting to show up. Dave has some interesting information to share on this along with ways to make marginal pictures better. Phil is back in the raffle game, with Jerry Lorbiecki as his sidekick and leader. We are looking for a third to help

with this task. Kurt Ketcham is gathering the troops to assist in manning the booth at the Muskie Expo. Expect a call for confirmation from Kurt if you have volunteered to help. Lastly, we have agreed to take the Alliance Raffle boat for two weekends in 2015. This is something we have done in the past and feel we now have the venues and the volunteer help to make it work. We will have it for the Gander Mountain Brat Fry in April and for Maxwell Street days in Mukwonago later this summer. Chuck Montgomery will head up the Mukwonago event. We have a lot planned for 2015.
- Scott

Thank You / Did You Know
Behind the scenes, Bonnie Frederick makes things happen for us for our annual MCW Awards Banquet. She develops the menu including the desserts. Her relationship with Country Springs Hotel and Conference Center and her ability to sniff out a deal has saved MCW a lot of money. Did you know that by eating at 4pm vs 5pm we get lunch pricing at Country Springs? Lunch pricing saves us money. Bonnie set that up! Did you know that Bonnie buys all the desserts for the MCW Awards Banquet and donates them to the club? She wouldn't have it any other way, I know, I asked! Please take a moment to thank Bonnie at this year's MCW Awards Banquet on March 8th. Her help makes a big difference in this successful event and often goes unnoticed. Thank You Bonnie!



- Since Jan 2014: 19 *MCW Release* newsletters
- Number of pages: 136
- Number of photos: 117
- Number of articles: 317
- Number of people we've thanked:
 - Individuals: 13
 - Groups: 1 (MCW volunteers!)
 - Companies: 1 (Droegkamp HVAC)
 - Organizations: 1 (Musky Clubs Alliance of WI)
- Advertisers: 0

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Questions ?

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2015 Successes

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- **Muskie Expo**
- Spring Outing
- League (Spring & Fall)
- Stocking
- Fundraisers
- One day outings (2)
- Mukwonago Maxwell Street Days
- MCW In the news
- Swap meet
- Financial status



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Grand Prize

Ranger Boat Model 1880 Angler & Trailer
Powered by 150 H.P. Mercury Outboard

2nd-10th Prize

Shimano Products

Profits Used For Stocking, Research,
& Improving Musky Fishing in Wisconsin
Drawing to be held Sunday, August 23, 2015 at 1:00PM
Vilas County Fairgrounds, Eagle River WI

164 W. Forest St. Eagle River Wisconsin
(Need not be present to win)

Sponsored by: *Musky Clubs Alliance of Wisconsin*
Musky Clubs Alliance Inc., 7201 Trotter Lane, Schofield, WI 54476
License No. R0005142A-17305
www.muskyclubsalliance.org

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- Musky Hunter
- Muskie (Muskies, Inc) (2)
- Outdoor Wisconsin News (3)
- Oconomowoc Enterprise (2)
- December 13, 2015

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- **Financial status**

MCW General Account

\$5705

Bob Baumann

Memorial Stocking Fund

\$5255

2015 Decisions by the Board

- Establish a donate button on MCW website
- Revive free hat tradition with new membership
- Move \$3000 to stocking fund
- Add stocking page to website



Promotional New Member Hat Selections

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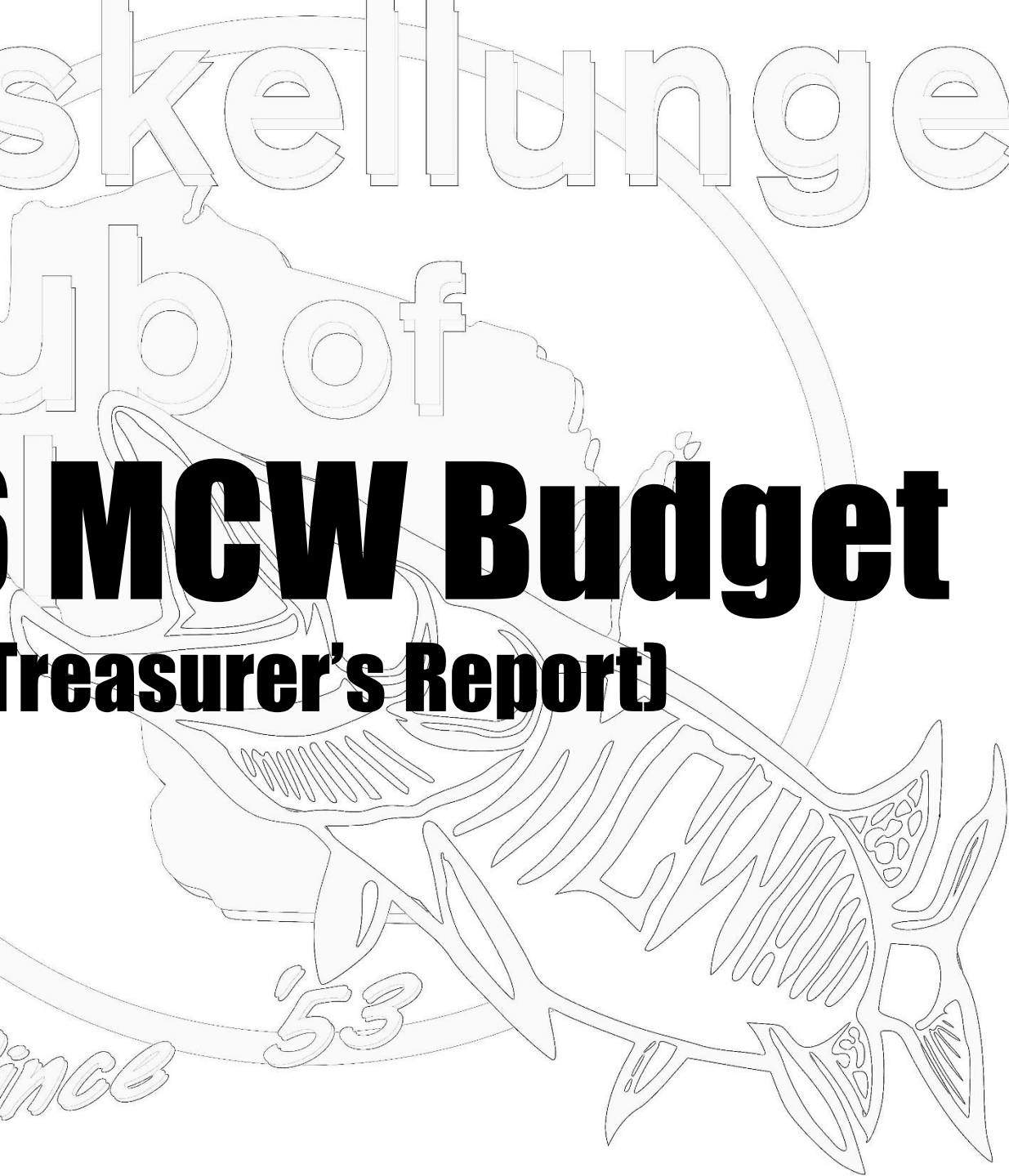
Club of

2016 MCW Budget

(Treasurer's Report)

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Muskellunge Club of WI - 2016 Budget Proposal



	<u>2016 Budgeted Gross Income</u>	<u>2016 Budgeted Expense</u>	<u>2016 Budgeted Net Income</u>	<u>2015 Actual</u>	<u>2016 vs. 2015</u>
Membership Dues	\$2,220	\$0	\$2,220	\$1,870	\$350
MCW Raffles	\$3,000	(\$1,500)	\$1,500	\$1,490	\$10
Musky Clubs of Wisconsin Alliance - Boat Raffle	\$1,500	(\$100)	\$1,400	\$2,125	(\$725)
Fund Raisers	\$400	(\$200)	\$200	\$214	(\$14)
Trade Shows and Expos	\$0	(\$300)	(\$300)	(\$185)	\$115
Banquet	\$1,100	(\$1,100)	\$0	(\$90)	\$90
Spring Outing	\$2,280	(\$2,300)	(\$20)	\$0	\$20
Other Outings and Leagues	\$0	(\$50)	(\$50)	\$0	\$50
MCW Apparel	\$0	(\$200)	(\$200)	\$0	\$200
Fees for Speakers (MCW Meetings)	\$0	(\$800)	(\$800)	(\$594)	\$206
Awards and Trophies	\$0	(\$200)	(\$200)	(\$217)	(\$17)
P.O. Box	\$0	(\$75)	(\$75)	(\$75)	\$0
Web-Site	\$0	(\$200)	(\$200)	(\$186)	\$14
Office Supplies	\$0	(\$50)	(\$50)	(\$32)	\$18
Government Filing Fees	\$0	(\$50)	(\$50)	(\$10)	\$40
Printing and Postage	\$0	(\$150)	(\$150)	(\$126)	\$24
Contribution to Bob Baumann Memorial Stocking Fund - June 2016	\$0	(\$1,500)	(\$1,500)	(\$1,500)	\$0
Contribution to Bob Baumann Memorial Stocking Fund - December 2016	\$0	(\$1,500)	(\$1,500)	(\$1,500)	\$0
Total	\$10,500	(\$10,275)	\$225	\$1,184	(\$859)

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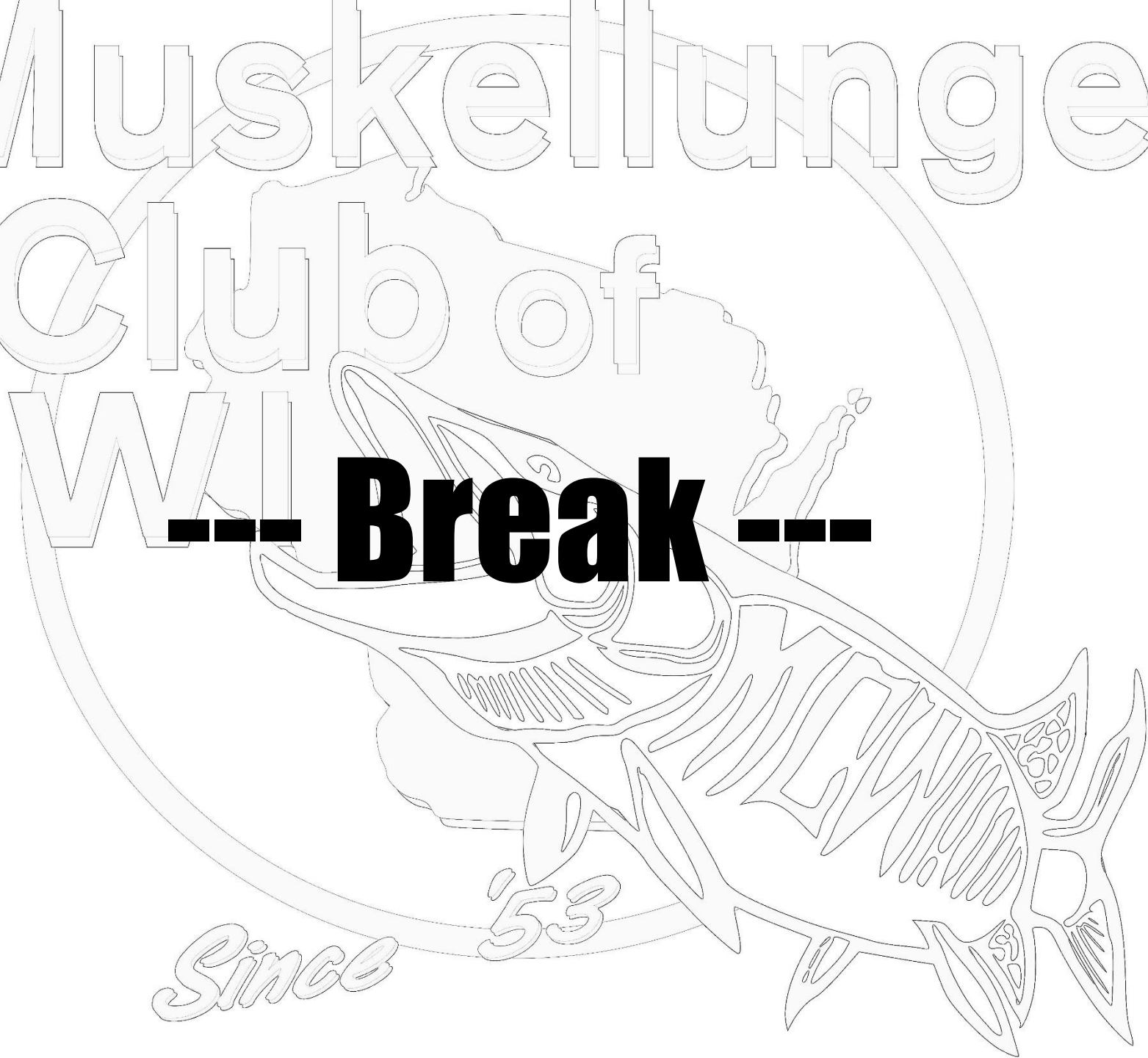
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Break

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Muskegon Club of Waters

2016 Goals

- **Successful implementation of donate button and results**
- **Increase membership to 140**
- **Stock Okauchee Lake (Spring? AND Fall?)**
- **Increase core volunteer group**

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2016 Challenges

- **Muskie Expo volunteers- need more with new location**
- **Mukwonago Maxwell street days – conflict with Spring Outing
Volunteers needed (June 11-12, 2016)**

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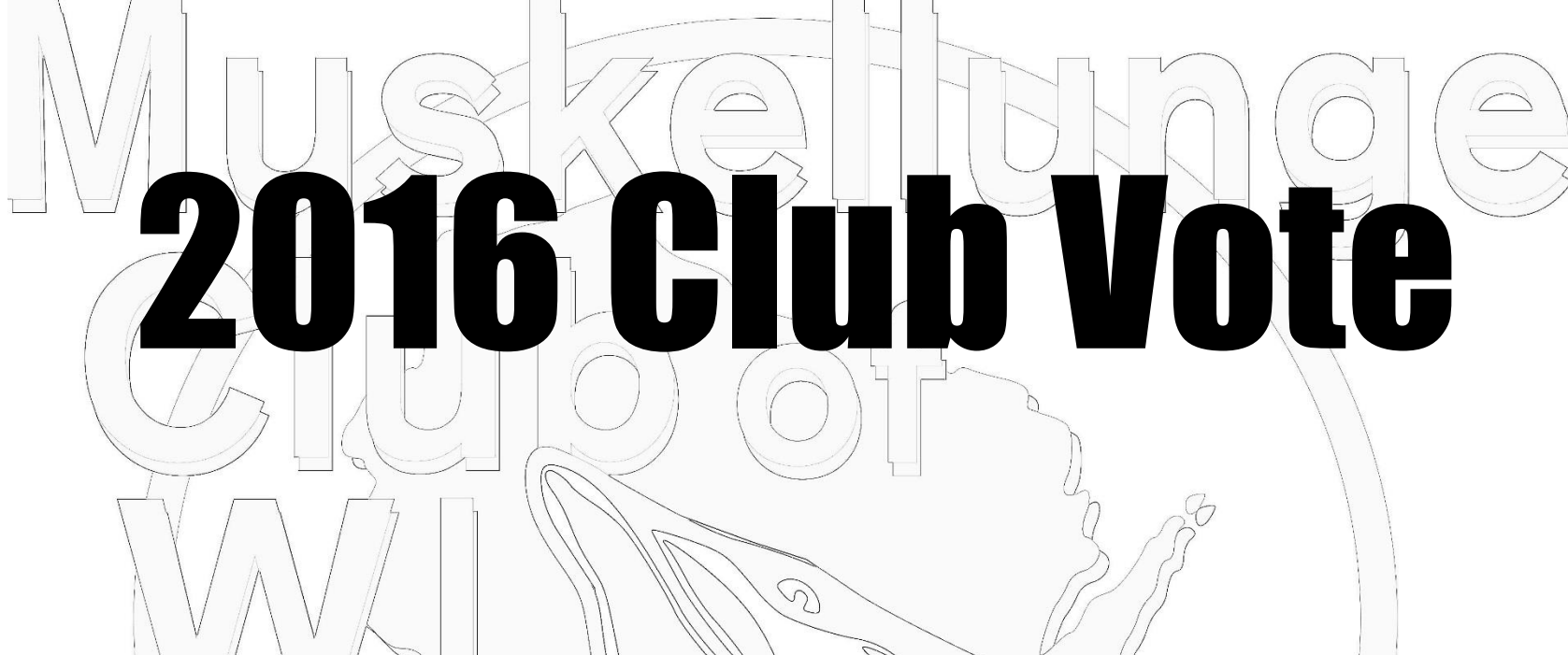


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Club WI



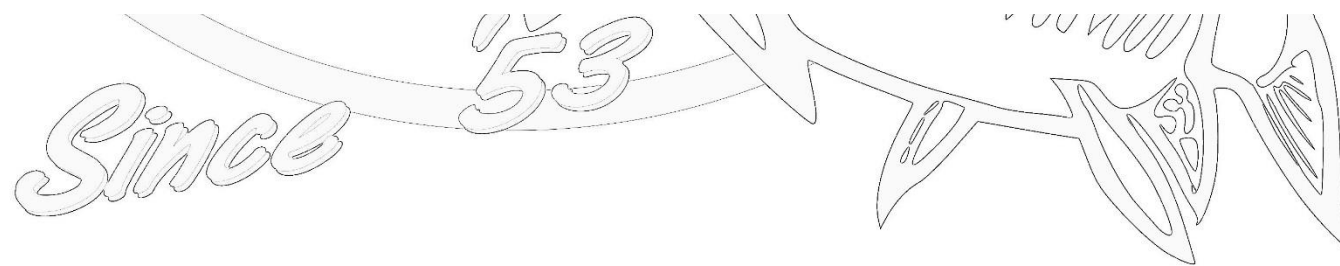
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2016 Club Vote

Are you in favor of eliminating the separate "Kept" division while allowing all muskies entered in the MCW members-only fishing contest to be eligible for club awards? Yes/No

After discussion a vote resulted in eliminating the "Kept" division.



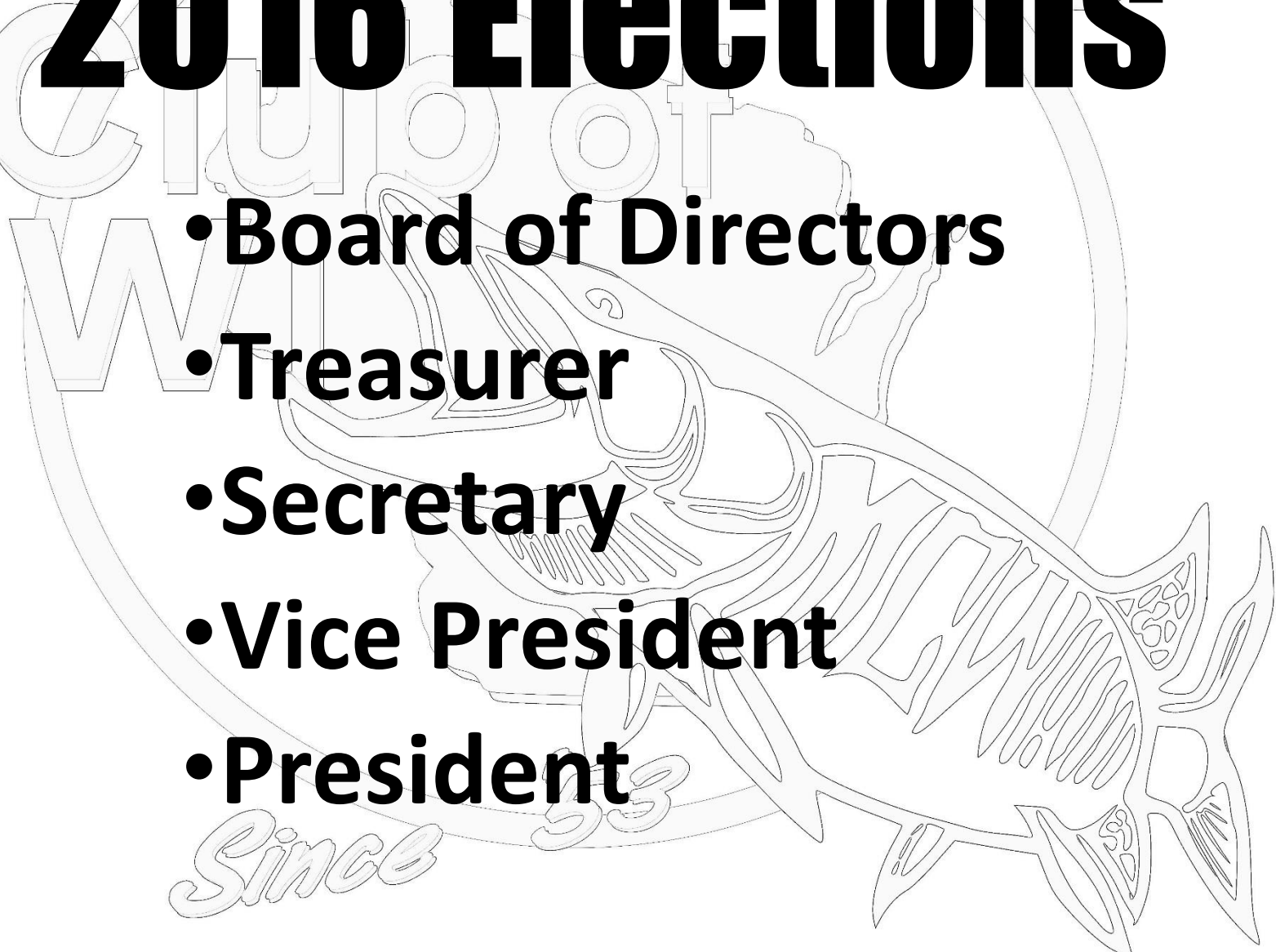
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2016 Elections

- Board of Directors
- Treasurer
- Secretary
- Vice President
- President

Since

33



2016 Election Results

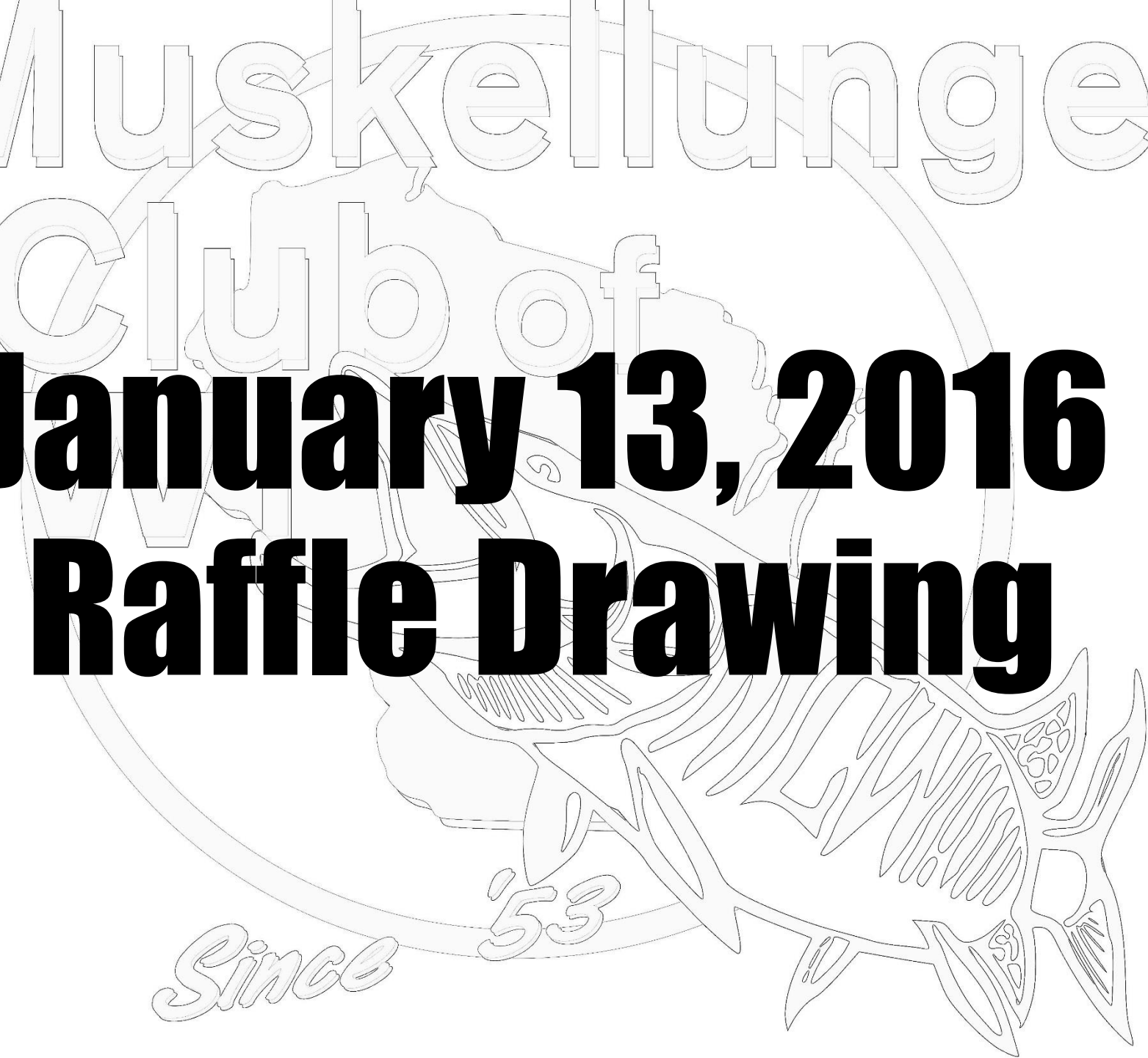
- Board of Directors..... Brandon Crawford (returning)
Rich Garner (new)
Kurt Ketcham (new)
Mike Nerad (returning)
- Treasurer..... Pat Ryan (2nd term)
- Secretary..... Dave Dawson (3rd term)
- Vice President..... Andy Van Slett (new)
- President..... Scott Wilkie (3rd term)

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Club of
January 13, 2016
Raffle Drawing

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January 13, 2016

MCW Business Meeting

Adjourned

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