

at the Milwaukee Muskie Expo February 12, 2016



About Our Club



MCW Mission Statement

(Adopted January 8, 2014)

The Muskellunge Club of Wisconsin is a non-profit organization of anglers that promotes the conservation of a valuable Wisconsin natural resource, the Wisconsin state fish, the Muskellunge – Esox Masquinongy – for present and future fishing enjoyment of MCW members and the general public. MCW events encourage camaraderie, emphasize education and the encouragement of catch and release, and serve as fundraisers for stocking while recognizing, celebrating and upholding the heritage of the club.

Officers and Board of Directors

- President..... Scott Wilkie
- Vice President..... Andy Van Slett
- Treasurer...... Pat Ryan
- Secretary..... Dave Dawson
- Board of Directors..... Brandon Crawford

Rich Garner Kurt Ketcham Mike Nerad

More Club Leader Positions

- Membership Director
- Outing Director
- League Director
- Musky Clubs Alliance Representative

- Wisconsin DNR Liaison
- Raffle Director
 - Fishing Contest Director
 - Executive Officio
 - Webmaster

Who are we? Club Members

- · Our members are people like you
- Camaraderie builds bonds of friendship
- Annual Membership cost
 - Single for \$35 and Family for \$40
- What makes MCW different
 - 100% of annual dues stays with MCW



Club Membership

Musky Clubs Alliance of Wisconsin

This organization works together with 24 Wisconsin Muskie clubs to improve the muskie fishery in Wisconsin.

Matwe 105 Metings

- •Membership Meetings
 - · Jan, Feb, Apr, May, Oct, and Nov
 - Bonus meetings sometimes added Swap Meet
 - Noted speakers share muskie knowledge
- Board of Director Meetings

What we do? Newsletters

MCW Release

Pewaukee Lakes, had two one

Club president Scott Wilkie with

his 38.5" Fall League muskie that

was netted by our league

champion - see page 7.

MCW Newsletter October 31, 2015

Volume 63, Issue 8

ident's Message

Beyond MCW MCW Mission



day outings to lakes Random and Waubesa, collected over \$2000 in raffle revenue from our work with the Alliance, received almost \$1600 in personal

> Our next meeting is November 11th, and Ben Heussner of the WI DNR will be A swap meet is planned for the second Wednesday of December.

in this newsletter. Read it, enjoy, and remember that every day is a blessing, and get on the water!

donations for the stocking fund, wrapped up the MCW fall league, and we had our MCW October member meeting! Along with all that came a lot of good publicity, and we are building strong relationships with the Milwaukee Chapter of Muskies, Inc. and Take a Vet Fishing.

joining us. He will discuss study findings and future plans for Southeast Wisconsin.

Info on all of this and more can be found

Thanks to Musky Clubs Alliance of Wisconsin

The MCW wishes to extend its appreciation to the Musky Clubs Alliance of Wisconsin, whose efforts enable the Alliance Ranger boat raffle. This annual raffle helps musky fishing clubs across Wisconsin raise money for the stocking, habitat, and research enhancement for muskies in Wisconsin waters, and other conservation and education projects. This huge undertaking, all done with volunteer help: resulted in over \$83,000 in 2015. Of that, \$2,070 came back to the Muskellunge Club of Wisconsin.



Delivered after meetings

MCW news

Club calendar

Tips and tricks

Beyond MCW

What we do? On the Water

- MCW Muskie Leagues (spring & fall)
- MCW Spring Outing
- 2 MCW Fall 1-day Local Outings
- Muskie Stocking
 - 2012: 150 Okauchee / 100 Delavan
 - 2014: 387 Lac La Belle
 - · 2015: 400 Lac La Belle / 300 Pewaukee
 - 2016: Big plans to stock Okauchee Lake



Muskie Fishing Contest

- •Members-only Muskie Fishing Contest
- •Annual MCW

Awards Banquet



- Muskie Expo
- Spring Outing
- League (Spring & Fall)
- Stocking
- Fundraisers
- One day outings (2)
- Mukwonago Maxwell
 Street Days
- MCW In the news
- Swap meet



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Grand Prize

Ranger Boat Model 1880 Angler & Trailer Powered by 150 H.P. Mercury Outboard

2nd-10th Prize

Shimano Products

Profits Used For Stocking, Research, & Improving Musky Fishing in Wisconsin Drawing to be held Sunday, August 23, 2015 at 1:00PM Vilas County Fairgrounds, Eagle River WI 164 W. Forest St. Eagle River Wisconsin (Need not be present to win) Sponsored by: Musky Clubs Alliance of Wisconsin

Sponsored by: Musky Clubs Alliance of Wisconsin Musky Clubs Alliance Inc., 7201 Trotzer Lane, Schofield, WI 54476 License No. R0005142A-17305 www.muskyclubsalliance.org

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- Musky Hunter
- Muskie (Muskies, Inc) (2)
- Outdoor Wisconsin News (3)
- Oconomowoc Enterprise (2)
 - December 13, 2015

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2016 New Member Options



Okauchee Lake
Stocking Tshirts
(while supplies last)



New Member Hat Selections

New Members may choose a free hat or free Tshirt. Get both for just \$5 more!



Successful implementation of donate button with results

Stock Okauchee Lake (Spring AND Fall?)

Increase core volunteer group

