



New Member Orientation
December 7, 2016



About Our Club

Muskellunge

© **Welcome**

WI

And

Introductions

Since

53



MCW Mission Statement

(Adopted January 8, 2014)

The Muskellunge Club of Wisconsin is a non-profit organization of anglers that promotes the conservation of a valuable Wisconsin natural resource, the Wisconsin state fish, the Muskellunge – *Esox Masquinongy* – for present and future fishing enjoyment of MCW members and the general public. MCW events encourage camaraderie, emphasize education and the encouragement of catch and release, and serve as fundraisers for stocking while recognizing, celebrating and upholding the heritage of the club.

Who are we?

Officers and Board of Directors

- **President..... Scott Wilkie**
- **Vice President..... Andy Van Slett**
- **Treasurer.....**
- **Secretary..... Dave Dawson**
- **Board of Directors..... Brandon Crawford**
Rich Garner
Kurt Ketcham
Mike Nerad

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Who are we?

More Club Leader Positions

- Membership Director
- Outing Director
- League Director
- Musky Clubs Alliance Representative
- Wisconsin DNR Liaison
- Raffle Director
- Fishing Contest Director
- Executive Officer
- Webmaster

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Who are we? Club Members

- Our members are people like you
- Camaraderie builds bonds of friendship
- Annual Membership cost
 - Single for \$35 and Family for \$40
- What makes MCW different
 - 100% of annual dues stays with MCW



MCW Membership

2016

- **156 members!** -> 41 singles; 37 families (36 couples); 42 Juniors
 - **47 new members** including 14 juniors! 24 new membership records representing 14 singles, 10 families (9 couples), and 14 juniors. 11 NON-renewals.

2015:

- 124 members -> 28 singles; 33 families (28 couples); 35 juniors

MCW Finances

- General Fund: **\$7760**
- Bob Baumann Memorial
Stocking Fund: **\$1715**

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Who are we? Club Membership

- **Musky Clubs Alliance of Wisconsin**

This organization works together with 24 Wisconsin Muskie clubs to improve the muskie fishery in Wisconsin.

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What we do?

Meetings

- **Membership Meetings at Thunder Bay Grille in Pewaukee (6:30 / 7:30)**
 - Jan, Feb, Apr, May, Oct, and Nov
 - Bonus meetings sometimes added – **Swap Meet**
 - Noted speakers share muskie knowledge
- **Board of Director Meetings**

Our Jam-packed Calendar

- **December 7 New Member Welcome Meeting**
- **December 14 2nd Swap Meet**
- **January 6-8 Chicago Muskie Expo**
- **January 11 Club Business meeting**
- **All-Canada Show (Chicago 1/12-15; Green Bay 1/19-22)**
- **January 27-29 So WI Musky Expo**
- **February 8 Club Meeting - Speaker – TBD**
- **Feb 10-12 Milwaukee Muskie Expo**

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Our Jam-packed Calendar

- March 3-5 Milwaukee Fishing Expo
- **March 5 MCW Awards Banquet**
- April 1 Musky Clubs Alliance of Wisconsin Spring mtg - Stevens Pt
- April 10 Wisconsin DNR Spring Hearings
- April 12 Club Meeting - Speaker – TBD
- April TBD Okauchee Stocking
- April 29 Brat Fundraiser Gander Mountain
- May 6 Wisconsin Inland Waters Fishing Opener
- May 10 Club Meeting - Speaker – TBD
- May 11 - June 29 Spring League
- May 27 Muskie Opener – Northern Wisconsin



Our Jam-packed Calendar

- June 8-11 MCW Spring Outing
- June 10-11 Maxwell St Days Alliance ticket sales
- June/Jul/Aug/Sep – no mtgs – members busy catching muskies!
- August tbd BOD mtg – location TBD
- Aug tbd Alliance tickets/pmt to Chuck
- August 18-20 Alliance Tourney
- September 7 – October 12 MCW Fall League
- September tbd Fall Muskie Stocking
- September tbd Random Lake
- October tbd Lake Waubesa
- October 11 Club Meeting – speaker tbd
- November 4 Musky Clubs Alliance of Wisconsin Fall mtg in Stevens Pt
- November 8 Club Meeting – speaker tbd



What we do? Newsletters

MCW Release

MCW Newsletter

October 31, 2015

Volume 63, Issue 8

Page 1

- President's Message
- Many Thanks

Page 2

- BOD Meeting Agenda
- Calendar Of Events

Page 3

- MCW Apparel

Page 4

- Stocking Reflections
- 2015 Muskie Stocking

Page 5

- Okauchee Spotted Alliance Ticket Sales
- December Swap Meet
- Members Only Login Credentials

Page 6

- Fishing Contest

Page 7

- Awards Banquet Date
- Member Pics Wanted
- Contributions Wanted
- Fall League Results

Page 8

- MCW Outings Recap
 - Random
 - Waubesa

Page 9

- Okauchee Launch
- October Meeting
- Take A Vet Fishing
- Did You Know...

Page 10

- Beyond MCW
- MCW Mission Statement
- MCW Meeting Info

President's Message

Since the last newsletter we have stocked La Belle and Pewaukee Lakes, had two one day outings to lakes Random and Waubesa, collected over \$2000 in raffle revenue from our work with the Alliance, received almost \$1600 in personal



Club president, Scott Wilkie with his 38.5" Fall League muskie that was netted by our league champion – see page 7.



donations for the stocking fund, wrapped up the MCW fall league, and we had our MCW October member meeting! Along with all that came a lot of good publicity, and we are building strong relationships with the Milwaukee Chapter of Muskies, Inc. and Take a Vet Fishing.

Our next meeting is November 11th, and Ben Heussner of the WI DNR will be joining us. He will discuss study findings and future plans for Southeast Wisconsin. A swap meet is planned for the second Wednesday of December.

Info on all of this and more can be found in this newsletter. Read it, enjoy, and remember that every day is a blessing, and get on the water!

Thanks to Musky Clubs Alliance of Wisconsin

The MCW wishes to extend its appreciation to the Musky Clubs Alliance of Wisconsin, whose efforts enable the Alliance Ranger boat raffle. This annual raffle helps musky fishing clubs across Wisconsin raise money for the stocking, habitat, and research enhancement for muskies in Wisconsin waters, and other conservation and education projects. This huge undertaking, all done with volunteer help; resulted in over \$83,000 in 2015. Of that, \$2,070 came back to the Muskellunge Club of Wisconsin.



- Delivered after meetings
- MCW News
- Club Calendar
- Tips and Tricks
- Beyond MCW

What we do? On the Water

- **MCW Muskie Leagues** (spring & fall)
- **MCW Spring Outing**
- **2 MCW Fall 1-day Local Outings**
- **Muskie Stocking**
 - **2012: 150 Okauchee / 100 Delavan**
 - **2014: 387 Lac La Belle**
 - **2015: 400 Lac La Belle / 300 Pewaukee**
 - **2016: 1090 Spring Yearlings in Okauchee Lake!**
 - **2016: 150 Lac La Belle / 250 Pewaukee**



Muskie Fishing

What we do?

Muskie Fishing Contest














- Members-only Muskie Fishing Contest
- Online affidavit form
- Annual MCW Awards Banquet

Since



Fishing Contest Online Affidavit Form

Fields marked with an * are required.

	Name:	<input type="text"/> *
	Address:	<input type="text"/>
hereby swear that the following statements are the truth, and that the witnesses hereto actually witnessed the weighing and/or measuring of the muskellunge caught by me.		
	Member Status:	Senior ▾
	Are you a Licensed Fishing Guide?:	No ▾
	Muskie Was:	Released ▾*
	Muskie Type:	True ▾*
	Length:	<input type="text"/> *
	Girth:	<input type="text"/>
	Date Caught: MM-DD-YYYY	<input type="text"/> *
	Time Caught:	<input type="text"/> *
	Lake Name:	<input type="text"/> *
	Weather/Depth/Bottom/Shoreline:	<input type="text"/>
	Rod Make/Model:	<input type="text"/>

Events & Activities

- **Muskie Expo**
- Spring Outing
- League (Spring & Fall)
- Stocking
- Fundraisers
- One day outings (2)
- Mukwonago Maxwell Street Days
- MCW In the news
- Swap meet



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Ranger BOATS rangerboats.com **WIN THIS BOAT-MOTOR-TRAILER** **MERCURY**

Raffle Tickets Sold Here-\$5 each or 3 for \$10

Grand Prize

Ranger Boat Model 1880 Angler & Trailer
Powered by 150 H.P. Mercury Outboard

2nd-10th Prize

Shimano Products

Profits Used For Stocking, Research,
& Improving Musky Fishing in Wisconsin
Drawing to be held Sunday, August 23, 2015 at 1:00PM
Vilas County Fairgrounds, Eagle River WI
164 W. Forest St. Eagle River Wisconsin
(Need not be present to win)

Sponsored by: *Musky Clubs Alliance of Wisconsin*
Musky Clubs Alliance Inc., 7201 Trotzer Lane, Schofield, WI 54476
License No. R0005142A-17305
www.muskyclubsalliance.org

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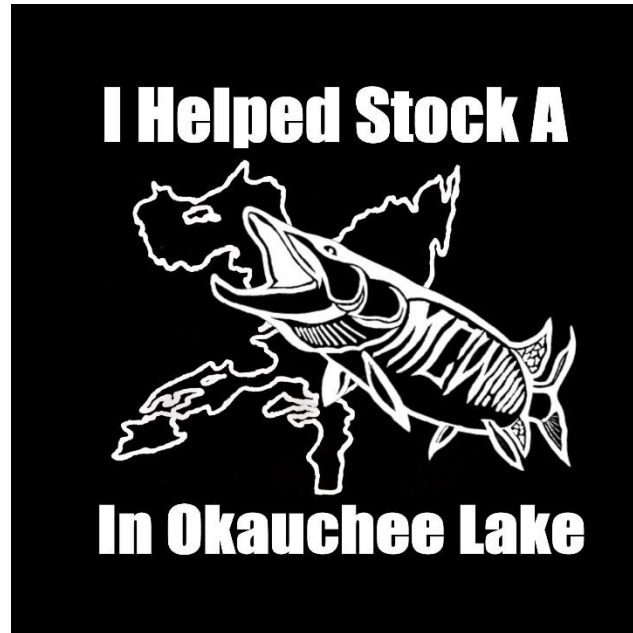
- Musky Hunter
- Muskie (Muskies, Inc) (2)
- Outdoor Wisconsin News (4)
- Oconomowoc Enterprise (2)
- December 13, 2015
- Milwaukee Journal
- Video and Article (April '16)
- Waukesha County Facebook
- Video
- Hartland Pathways (Sep '16)

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2016 New Member Promotion



Okauchee Lake
Stocking Tshirts
(while supplies last)



New Member Hat Selections

New Members may choose a free hat or free Tshirt. Get both for just \$5 more!

Other MCW Information

- Our Website

WWW.MUSKIEWI.ORG

Includes Members-only page

- Our Email Address
(listed on our website)

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Club of

Questions ?

Since

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